

Press Release

Bucher Travel Switzerland – Traditional Company with a new Partner

Dierikon/Lucerne, March 17, 2017 In March 2017 the leading travel company Bucher Travel Switzerland was able to engage a new co-owner. The long-standing partner and shareholder Werner Weber retired from the company. The new owner is Fredi Daumüller. The Company continues its commitment to the travel industry with its motivated team, its established products, its professionalism and networks.

"With Bucher Travel Switzerland we can build on 150 years of history and are looking optimistically forward to future activities in the travel business", describes owner Mario Würsch. In September 2001, Werner Weber and Mario Würsch both took over 50 percent each of the shares and were managing the operation of the company. Since the retirement of shareholder Werner Weber in February 2009, Mario Würsch continued to lead all departments by himself. „Werner Weber sustainably shaped the firm for over 40 years. We thank him for his constructive and successful co-operation during all those years“, says Mario Würsch

Mario Würsch, President of the Board and majority shareholder, was able to gain Fredi Daumüller as the new partner with 25 percent stocks. Fredi Daumüller brings along decades of know-how and experience in Hospitality and Tourism Management. He was successfully elected amongst others as Deputy Director for over 30 years at the Grand Victoria Jungfrau Hotel & Spa in Interlaken. Today, he runs with his wife Esther the country Restaurant / Lodge „Lueg“ in the Emmental Valley. „What started as a long-standing relationship turned into a new way of a co-operation. I am excited about the new challenge and I am looking forward to bringing my knowledge into the corporation and together with Mario Würsch and his team, to supporting this well diversified company“, says Fredi Daumüller.

The focus of the company will not change with the new partnership. For the existing team and for all our clients, the usual high performance remains our main priority, confirms Mario Würsch.

Bucher Travel Inc., founded in 1865, is the leading agency in Switzerland in providing leisure and business travel, Bus & Limousine Service, Incentives & Conventions as well as Incoming. Because of the unique overall services, the full-service-agency is the "One-StopShop" for the leisure and for the corporate community. This traditional company with offices in Lucerne and Dierikon/Lucerne employs over 30 multilingual personnel divided in to the various departments such as bucherreisen, bucherbus, bucherevents and bucherincoming. Bucher Travel Inc. is the only Virtuoso-On Site and the only Destination Management Company in Switzerland with its own fleet of modern deluxe coaches and Limousines. In 2015 Bucher Travel Inc. celebrated its 150th anniversary.

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