

Limited Time Offer:

2014 National Cruise Week Promotion

Sale Duration: October 4th - October 14th

TARGET AUDIANCE: Repeat and new cruise guests in the North American market

THE OFFER: A shipboard credit - amount varies by stateroom category and

sailing length

USD SBC Offer Per Person										
Sailing Length	OV		Lanai		Verandah		Vista/Sig.		Neptune	
15+ Days	\$	75	\$	75	\$	100	\$	200	\$	200
10 to 14 Days	\$	50	\$	50	\$	75	\$	150	\$	150
7-9 Days	\$	25	\$	25	\$	50	\$	100	\$	100

PRODUCT: Fall 2014 Australia/New Zealand/Asia/South America/South

Pacific

Fall 2014 Caribbean Fall 2014 Panama Canal

Fall 2014 Hawaii/Mexico/Tahiti

2014 Africa Explorer 2014 Grand Asia

Holiday 2014

Winter/Spring 2015 Australia/New Zealand/Asia/South

America/South Pacific

2015 Passage to the Far East

2015 Grand World

2015 Grand South America

2015 Grand Mediterranean

Winter/Spring 2015 Caribbean

Winter/Spring 2015 Panama Canal

Winter/Spring 2015 Hawaii/Mexico/Tahiti

Summer 2015 Europe

Summer 2015 Alaska

Summer 2015 Alaska Land + Sea Journeys

Summer 2015 Bermuda/Canada/New England

Fall 2015 Panama Canal

Fall 2015 Hawaii

See master list of applicable sailings for specific voyages

TERMS & CONDITIONS:

Sale Period: The sale will be held from Saturday October

4th until Tuesday October 14th

Eligible Categories: All categories are eligible for the promotion,

subject to cruise inventory availability

Promo Code: The onboard credit offer is based on

polar promo ZD

Offer Restrictions: • Onboard spending credit is applicable

to 1st/2nd guests

• Onboard spending credit is applicable

to new bookings only

 Onboard spending credit is capacity controlled and may be modified or

removed without prior notice

Combinability: • Onboard spending credit is not

combinable with concession, FS*, interline, travel agent or friends &

family pricing

Onboard spending credit is

combinable with standard FIT, flash and group pricing, as well as standard group amenities - Onboard spending credit is

combinable with Exlpore4

Offer Expiration: Onboard credit offer expires Tuesday

October 14th